

PRIVACY POLICY

ikSmia

ARTICLE 1 – Generalities

Connection to the server of the company **Ikomia** and/or further registration on the following website: <https://ikomia.com> and/or downloading the **Ikomia** software, stipulates full knowledge and acceptance that **Ikomia** holds full responsibility for personal data management.

Ikomia, whose registered office is located at 17 rue Isaac Newton, 17000 La Rochelle, France, in its capacity of controller, attaches great importance to the data protection and respects the privacy of its Clients.

The purpose of this policy is to inform you of our practices regarding the collection, use and sharing of information that you are required to provide to us while using our services accessible from the website <https://ikomia.com>.

You should read this document carefully to fully understand the implemented practices of treatment of your Personal Data.

ARTICLE 2 - Collection and processing of information

We are likely to collect and process the following data :

2.1. The information transmitted directly :

By purchasing our product and subscribing to our services, you are required to send us information that allows your identification. This is mainly the case when you register on our platform, participate in promotional offers, surveys, or when you contact us - whether by phone, email or any other means of communication.

This information contains the following data :

- The necessary data: names, first names, e-mail address, institution / company and password ;
- Your mailing address ;
- A copy of all exchanges between you and Ikomia ;
- A copy of all the exchanges between you and other users ;
- A history of all purchases made on our website ;
- The details of the payment transactions made on our website ;
- Your answers to our surveys and questionnaires ;
- Data relating to the subscription to the software or any other service, your possible retraction.

2.2. The data collected automatically :

As part of automatic data collection, we use cookies.

The data that can be collected automatically are as follows:

- In accordance with the applicable legislation and with your agreement, we will collect, during your visits, information about the devices from which you access our website, connection data, type of Internet browsers used ;
- The data concerning your browsing path on our website and our platform: the different URL pages, the contents consulted and the duration, the search terms used, as well as any phone number used to contact us ;
- Anonymous registration at software launch and user authentication.

2.3. Duration of your data storage :

- Personal Data of customers: these data are kept by our services for a period of 5 years;
- Navigation data, prospects and customers audience: these data are kept for a period of 5 years.

In any case, the company **lkomia** ensures that your Personal Data are kept for a period that does not exceed the duration necessary for the purposes of processing and in accordance with the applicable law.

ARTICLE 3 – Purpose of treatment

We use the data we collect in order to :

- Develop and deliver quotes adapted to your situation and your needs ;
- Improve the functioning of our website, its services and its functionalities ;
- Ensure that the display of content on our website is adapted to your device ;
- Develop statistics to improve the functioning of the site and the quality of our services ;
- Carry out satisfaction surveys ;
- Send you information about our services (such as booking confirmations) by e-mail, SMS or any other means of communication ;
- Collect your payments and, if necessary, refund them ;
- Send you advertising messages ;
- Develop and deliver quotes adapted to your situation and your needs ;
- Improve the functioning of our website, its services and its functionalities ;
- Ensure that the content displayed on our website is adapted to your device ;

We also intend to use this data for legal and / or regulatory purposes.

In any case, we undertake to treat all data collected in accordance with the Law No. 78-17 of 6 January 1978 as amended and of simplified standard.

ARTICLE 4 - Recipients of collected data

In the context of the use of our services, and in order to allow us to operate our website and improve the quality of our services, some of your information may be accessed by :

- Persons involved in the contract, such as lawyers, experts, court officers and corporate officers, curators, tutors, investigators and health professionals and any persons designated by the regulation
- Subcontractors and service providers that we use in terms of technical services, payment services, identity verification or advertisement and analytical solutions providers;

ARTICLE 5 - Targeted advertising, e-mails and SMS

In accordance with applicable law and with your consent when required, we may use the data you provide to us on our website for business purposes, for example to send you our newsletters, invitations to our events or any other communication that may interest you and display targeted advertising on social media platforms or third-party sites.

Promotional emails:

It is possible to withdraw your consent at any time by unchecking the box in your account, clicking on the unsubscribe link provided in each of our communications or by contacting us by email.

Targeted advertising:

- On social media platforms (eg LinkedIn, Twitter): you can oppose this process at any time by configuring the parameters relating to the advertising of your account;
- On third party sites: you can withdraw your consent by contacting us by email or by phone.

ARTICLE 6 - Personal data Storage

We inform you that we keep your Personal Data within the European Union.

You will be informed of any transfer of your Personal Data to a recipient located outside the European Union. In such case, we guarantee that this transfer will be made in accordance with applicable regulations and we will ensure the highest level of protection of privacy and fundamental rights of individuals.

ARTICLE 7 - Security of your data

We are committed to protecting the security and confidentiality of your Personal Data. We also require any service provider and / or subcontractor who processes Personal Data on our behalf and according to our instructions to take appropriate technical and organizational measures to prevent the loss and destruction, including accidental, of data, unauthorized access to data, illegal or unfair use of data.

In addition, the computer systems and the software programs are configured so that the personal and identification data are used only when they are necessary for accomplishing the objective of the desired treatment and on an ad hoc basis.

We are implementing a range of security technologies and procedures to promote the protection of personal data against the risks outlined above.

Please note, however, that no electronic transmission or storage of information can be 100% secure. Therefore, and despite the steps we have taken, we are not able to guarantee that loss, misuse or alteration of the data will never occur.

ARTICLE 8 - Your rights on your

8.1. Right of access : You have the right to know the information collected and how it has been processed.

8.2. Right of rectification : You have the right to request a modification of the erroneous or obsolete Personal Data.

8.3. Right to erase data : you have the right to request the erasure of your data especially when they are no longer accurate or necessary.

8.4. Right to limit the processing of data : you have the right to ask us to temporarily freeze the processing and use of some of your Personal Data, especially if you dispute their accuracy.

8.5. Right to portability of data : You have the right to receive that you have provided us in a structured, commonly used and machine readable format and the right to transmit this data to another controller.

8.6. Right of opposition : You may object at any time to the processing of your Person Data for direct marketing purposes or to processing on the basis of our legitimate interest.

8.7. Right to digital death : You can set general or specific guidelines for the retention, erasure and communication of your Personal Data after your death that can be registered with a digital trusted third party (one third of trust must be certified by the CNIL). These directives may designate a person in charge of their execution, failing which, your heirs will be designated.

You may withdraw your consent to data processing at any time.

These rights can be exercised by simple request by e-mail to the address: contact@ikomia.com or by paper mail to the address: 17 rue Isaac Newton, 17000 La Rochelle, France, by confirming your identity and providing a legitivative motive when required by law.

ARTICLE 9 - Confidentiality of your password

You are responsible for the confidentiality of the password you have chosen to access your personal space on our website.

You agree to keep this password secret and not to communicate it to any third party.

ARTICLE 10 - Links to other websites and social networks

Our website may occasionally contain links to the websites of our partners or third parties. We inform you that these websites have their own privacy policy and that we are not responsible for the use made by these sites of the information collected when you click on these links. We invite you to read the privacy policies of these sites before sending them your Personal Data.

ARTICLE 11 - Modification of our privacy policy

We may occasionally modify this Privacy Policy. When necessary, we will notify you and seek your approval. We advise you to regularly check this page to be aware of any changes or updates to our privacy policy.

ARTICLE 12 – Contact

If you have any questions regarding this privacy policy or for any request relating to your Personal Data, you can contact us :

- by sending an email to: contact@ikomia.com
- by sending us a paper letter to the following address: 17 rue Isaac Newton, 17000 La Rochelle

You can also oppose or limit the processing of your data and file a complaint with the Commission Nationale Informatique et Libertés ("CNIL").